

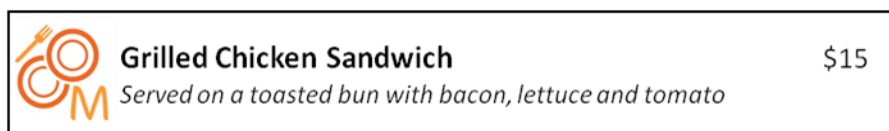


Mealshare Program Launching in Lethbridge to Benefit Interfaith Food Bank

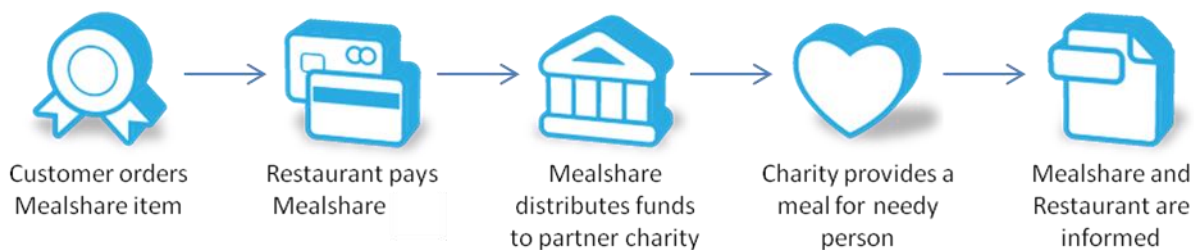
Interfaith Food Bank is pleased to announce that they have been selected as the local charity to benefit from **Mealshare**, a registered Non-Profit Society that works collaboratively with partner restaurants allowing customers to provide a meal for someone in need just by purchasing a meal of their own while dining out. The buy one, give one concept has taken off in many other larger centres, including Calgary, Edmonton, Vancouver, Victoria and Toronto.

How does Mealshare work?

Partner restaurants use Mealshare logos to indicate menu items that are part of the program. For each of these items sold, restaurants contribute a set amount to Mealshare, and Mealshare provides one meal to someone in need. About half of the meals are provided locally at Interfaith Food Bank, and half are provided Internationally. By choosing to order a 'Mealshare menu item', consumers get the satisfaction of knowing an individual in need will also receive a meal too!



Mealshare collects the contributions from participating restaurants and distributes the funds to local and international charities with experience providing meals to those in need.



Participating Local Restaurants



Providing Meals

To provide meals, Mealshare donates money to one of our trusted charitable partners, which enables them to provide a complete meal to someone in need.

Half of the meals we provide are served in your local community, and half are provided internationally.

Local Meals

Mealshare has at least one local charitable partner in every city where we have partner restaurants, ensuring that the restaurants, and their customers, are making a local impact. Over 70% of Mealshare's financial support goes to local partner charities. In Lethbridge, we provide meals through the Interfaith Food Bank Society of Lethbridge.



International Meals

Mealshare has also identified a major need in the developing world for nutrition provision and has partnered with Save the Children. Through Save, we provide life-saving packages of Plumpy'Nut to children who suffer from Severe Acute Malnutrition. One month of Plumpy'Nut treatment can turn a child from the brink of death back into a healthy kid with a fighting chance.



Contact Information:

For more information about Mealshare, visit www.mealshare.ca, or contact Jeremy at 780-554-4523.

For more information about Interfaith Food Bank, visit www.interfaithfoodbank.ca or call 403-320-8779.

Participating Restaurant Locations and Contact Information:

Streetside Eatery

Steve Oseen
317 – 8 Street South
403-328-8085

www.streetsideeatery.com

Two Guys & A Pizza Place

Cory Medd
316 – 11 Street South
403-331-2222

www.twoguyspizza.ca

Umami Shop

Patricia Luu
814 – 4 Ave. South
403-328-8899

www.umamishop.ca

Original Joe's

Sarah Douglas-Brown
50 – 323 Bluefox Blvd. N
403-328-6111

www.originaljoes.ca